



Mainul Ahammad

Product Designer

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Linkedin profile

PORTFOLIO

<https://www.skmainul.com/>

EDUCATION

M.F.A. (Master of Fine Arts)

University of Hyderabad,
Telangana | 2010 - 2012

B.V.A. (Bachelor of Visual Arts)

University of Burdwan,
WestBengal | 2006 - 2010

SKILLS

AI tool experties:

- ChatGPT
- Gemini AI
- Lovable.dev
- Uizard

Product Design

- Research
- User-Centered Design (UCD)
- Accessibility
- Figma, Adobe, Jira
- Design Systems
- Usability Testing & Analytics
- Design Thinking

Leadership and Strategy

- Mentorship & Team Development
- Product Strategy & Roadmapping
- Stakeholder Management
- Data-driven Decision-Making
- KPIs & Metrics
- Product Lifecycle Knowledge

Experienced UX Designer | AI-Driven Product Design

UX leader with 10+ years crafting intuitive digital experiences across SaaS, B2C, healthcare, and e-commerce. Skilled in research, wireframing, and design strategy. Proficient in AI tools like ChatGPT, Gemini, Lovable.dev, and Uizard to accelerate ideation, prototyping, and user journey design.

EXPERIENCE

Head of Design (2023 - Present)

Live2.ai · Full-time

Led end-to-end product design strategy and execution across three successful product launches within a year.

Interactive shoppable video adopted by 285 brands, including 6+ enterprise, generating significant revenue.

Successfully launched the first product on the Shopify App Store, with 500+ installs, 150+ active merchants, and 110+ on paid plans.

Led the initiative to list the first product on AppSumo.

Head of Design (2023 - Present)

Woovly India Pvt Ltd. · Full-time

Launched live2.ai, an AI-powered interactive video commerce vertical at Woovly

Head of Design (2017 - 2023)

Trell Experience Pvt. Ltd. · Full-time

As a part of the core member at Trell, I worked on every design front.

Led end-to-end product design team.

Managed design hires and external contractors.

Achieved 1Cr+ Play Store downloads.

Launched Trell•shop, scaling to 1000+ daily order.

Product Designer (2015 - 2017)

Microsoft · deputation from Cognizant

Designed for Microsoft Office 365, enhancing Visio tool.

Developed the "Interactive Wireframes in Visio".

UI/UX Designer (2013 - 2015)

Cognizant Technology Solutions · Full-time

Designed for web & apps across Banking, Pharma, Tech, and Insurance industries.

Delivered projects for clients like American Express, Toyota, and Novartis.

ACHIEVEMENT

live2.ai Wins at the L'Oréal Big Bang Beauty Tech Innovation Program! 2024

Mobile UX Awards (<http://www.mobileuxawards.com/>) 2017

Trell Experience Pvt. Ltd.

Best Project of the year (Toyota) 2015

Cognizant Technology Solutions

Best Designer of the Month (CTS design team) 2015

Cognizant Technology Solutions